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**Society for conservation of wild elephants in Sri Lanka**

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**Date:** March 25, 2025

**To:**

**Editors, News Directors, and Environmental Correspondents**

All Media Outlets – Print, Television, Radio & Digital

**Subject: Media Invitation – Urgent Public Petition to Protect Sri Lanka’s Wild Elephants**

Dear Sir/Madam,

The **Society for Conservation of Wild Elephants (SCWE), Sri Lanka**, cordially invites your media team to cover a pivotal public petition signing event:

**“Stop the Slaughter: Protect Sri Lanka’s Wild Elephants from Poaching & Human-Wildlife Conflict”**

**Date:** April 2, 2025

**Time:** 03:00 PM

**Location:** In front of Colombo Fort Railway Station (High-visibility public space)

#### **Event Background**

Sri Lanka loses **one wild elephant every day** due to poaching, habitat encroachment, and human-elephant conflict. As guardians of the nation’s biodiversity, SCWE is rallying citizens, policymakers, and global allies to demand urgent action. This event will:

- Launch a **mass public petition** urging the government to enforce stricter protections.
- **Speeches** by wildlife activists, environmentalists, and community leaders.
- **Visual demonstrations** (e.g., elephant silhouettes, banners with mortality statistics) to underscore the urgency.
- **Call to action** urging stronger anti-poaching laws, habitat protection, and community-based solutions.

#### **Why Your Coverage Matters**

- **National Crisis:** Sri Lanka has the **highest elephant mortality rate in Asia** (over 400 deaths in 2024 alone).

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16B, කටුවොල, බොරැස්ගමුව.

**Convener :**  
**Saranga De Alwis**  
**16B, Katuwawala, Boralasgamuwa.**

**sfcwesl@gmail.com**  
**0773666596**



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- **Policy Impact:** Public pressure is critical to strengthen anti-poaching laws and habitat corridors.
- **Humanitarian Angle:** Elephant conservation directly impacts rural livelihoods and ecosystem health.

#### Media Opportunities

- **Live coverage** of petition signing and public turnout.
- **Exclusive interviews** with SCWE representatives, conservationists, and petition signatories.
- **Photo/Video:** Striking visuals of installations and crowd engagement.

#### Contact for RSVP/Access:

**Saman Halloluwa, Media Coordinator**

Phone: +94 777 289 123 | Email: [sfcwesl@gmail.com](mailto:sfcwesl@gmail.com)

**Let's amplify this call to action together.** With your support, we can ensure this crisis reaches every corner of Sri Lanka and the world.

Sincerely,

**Saranga Deva de Alwis**

Convener

Society for Conservation of Wild Elephants – Sri Lanka

#### Attachments:

1. Event flyer
2. Fact sheet on Sri Lanka's elephant crisis

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